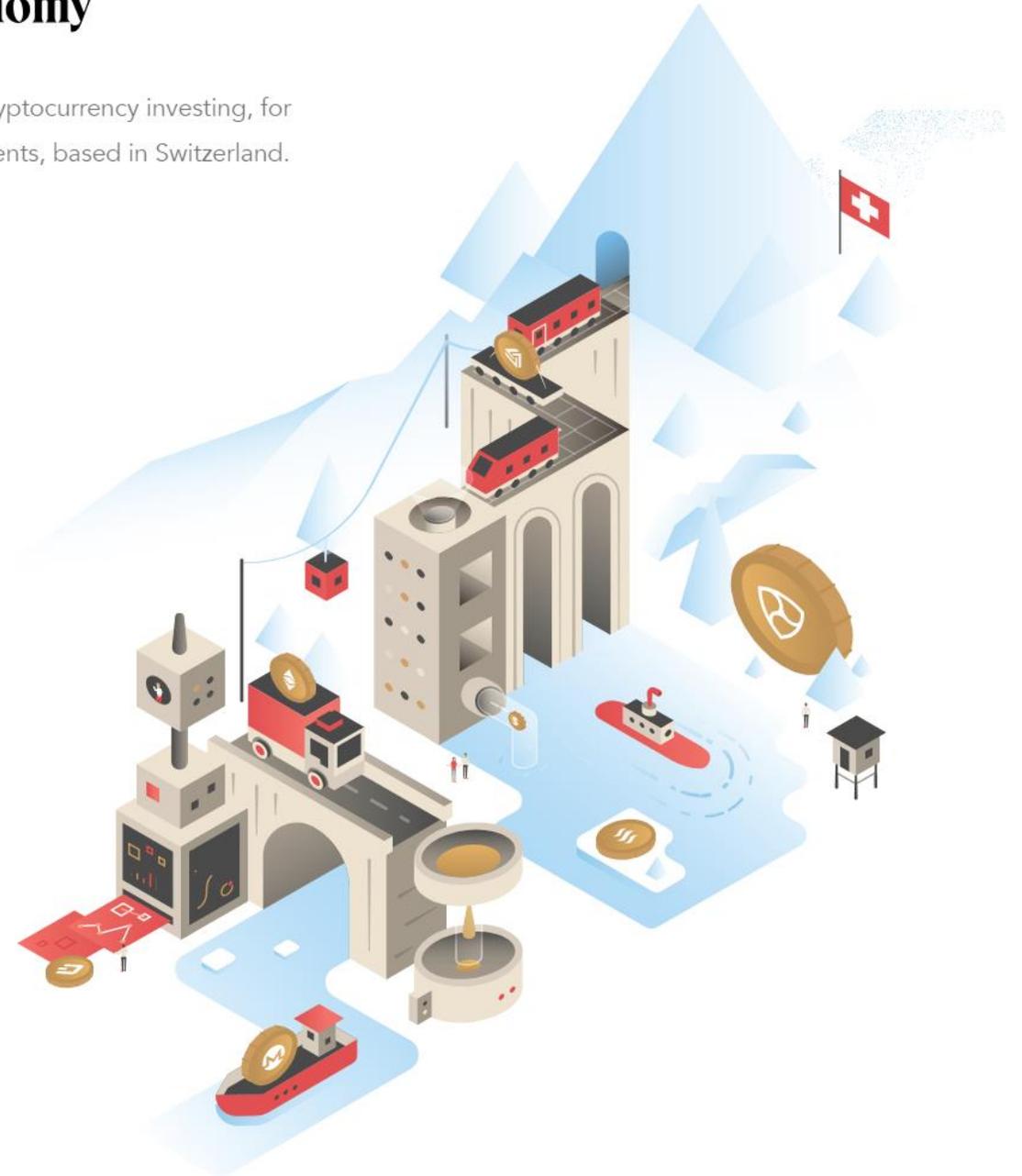
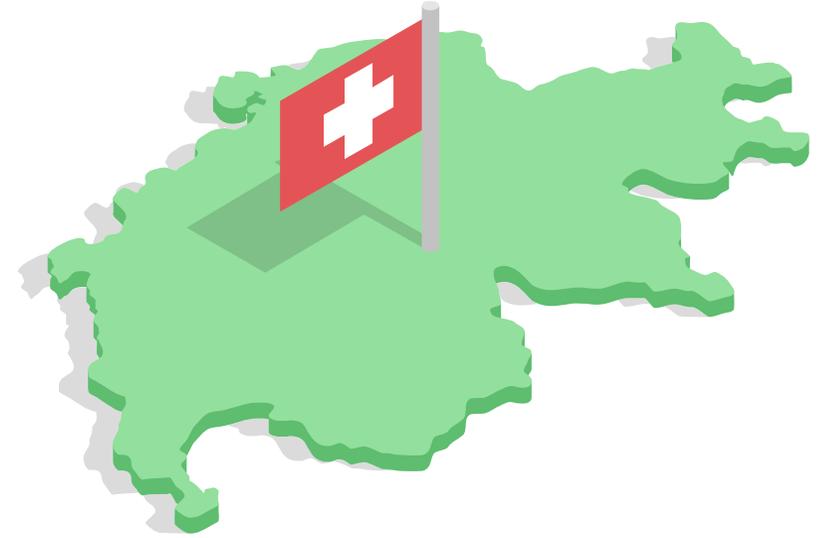


Alcoinomy^{FLOW}

The premier facilitator in cryptocurrency investing, for UHNWIs and Corporate clients, based in Switzerland.



WHY SWITZERLAND?



Switzerland has been ranked consistently as the premier country for innovation globally, with a stable political system, a liberal economic environment, a highly qualified workforce, and a competitive tax system.

Furthermore, the country has established itself very early on as a global hub for virtual currencies, with the Crypto Valley in Zug, thus emerging today as one of “the world’s leading ecosystems for crypto, Blockchain, and distributed ledger technologies”.

FINMA, the Swiss financial regulator, has implemented very forward-looking regulation for ICOs, providing clarity and simplicity where other countries such as China and South Korean have remained somewhat opaque in this regard.

During 2017, Swiss-based ICOs raised over \$550 million or 14% of the total ICO funds globally, with this figure expected to increase in 2018.

Switzerland is an attractive place for ICOs for both investors and issuers due to favourable Swiss tax laws, especially if an ICO is done under the structure of a Foundation which is tax-exempt.

Finally, while Zug implemented its Crypto Valley a few years ago, the State of Geneva has made a strong push since 2017 to establish an alternative “crypto ecosystem” which is competitive from a taxation perspective with Zug but where establishing a foundation is less costly and where supervised providers, such as Altcoinomy SA, are established.

SWITZERLAND & ICOs

FOCUSING ON REGULATING THE ECOSYSTEM

While the US has implemented a centralised securities regulation, Switzerland is focused on regulating the ecosystem.

Global ICO hubs

|  USA |  Switzerland |  Singapore |
|--|---|--|
| <p> Overall positive attitude, but market still awaits more clarity on protectionary regulations</p> <p> All tokens treated as securities as per current communications</p> <p>Cryptocurrency & exchange</p> <ul style="list-style-type: none">• Each of the 50 states can have their own regulations (e.g. BitLicense)• SEC retains jurisdiction over ICOs and definition of security tokens• FinCEN requires all exchange to register <p>ICOs</p> <ul style="list-style-type: none">• Definition of security very broad (e.g. Howey Test)• Strict SEC rules have dissuaded international issuers from raising capital from participants in the US to date <p>Implications</p> <ul style="list-style-type: none">• ICOs are increasingly beginning to register with the SEC• Market awaits further regulatory clarity and alignment of state and federal rules | <p> Overall positive attitude towards cryptocurrencies</p> <p> Tokens treated as assets</p> <p>Cryptocurrency & exchange</p> <ul style="list-style-type: none">• No special license required for cryptocurrency businesses• Favorable treatment in line with Swiss Anti-Money Laundering Act <p>ICOs</p> <ul style="list-style-type: none">• Swiss Financial Market Supervisory Authority (FINMA) reviews new ICOs on a case-by-case basis• Focus on AML and security regulations• Regulations depend on function of tokens (payment, utility or asset/ security tokens) <p>Implications</p> <ul style="list-style-type: none">• Zug/ Zurich well known as “Crypto Valley” with established ecosystem• Favored choice for many ICOs, especially EU and Asia based projects | <p> Overall positive attitude towards cryptocurrencies</p> <p> Tokens treated as assets</p> <p>Cryptocurrency & exchange</p> <ul style="list-style-type: none">• Overall favorable regulatory treatment• Monetary Authority of Singapore (MAS) report (Nov 2017) issued guidelines and will not regulate virtual currencies, but rather the involved activities• MAS mandated that intermediaries of cryptocurrency transactions (incl. ICO) need to implement stricter due diligence and AML procedures <p>ICOs</p> <ul style="list-style-type: none">• MAS continues to monitor ICO industry• More targeted legislation may be issued if necessary <p>Implications</p> <ul style="list-style-type: none">• Become a jurisdiction of choice for ICOs• Established crypto/ Blockchain ecosystem |

Source: PwC Strategy & analysis



AFFILIATE TO A SELF-REGULATORY ORGANISATION («SRO»)

Individuals and companies in the para-banking sector who accept or hold assets on a professional basis or assist in the investment or transfer of such assets must affiliate to a self-regulatory organisation (SRO) or be subject directly to FINMA supervision.

These requirements can be fulfilled by having the funds accepted via a financial intermediary who is already subject to AMLA in Switzerland and who meets the due diligence requirements on behalf of the organiser.

If the ICO organiser goes through a financial intermediary, then it does not need to be affiliated to an SRO or licensed directly by FINMA.



Altcoinomy SA is a Swiss supervised financial intermediary providing AML/KYC, cash-out, and bank account opening services to ICOs globally.

WHO WE ARE & WHAT WE DO



HISTORY

CAPLAND S.A is a family office established in Geneva in 2005 and serving UHNW clients:

- (i) over \$500m AUM
- (ii) more than 100 clients
- (iii) ongoing business relationships with 7 custodian banks in Switzerland and Luxembourg
- (iv) licensed by the FINMA as a fund distributor.

We offer services related to cryptocurrencies through an affiliate company named ALTCOINOMY S.A. (CHE-209.239.695)

Altcoinomy was founded in October 2017, by CAPLAND and Olivier Cohen, deputy CIO at CAPLAND. Olivier Cohen has been active in the cryptocurrency market since the early days, and has established a solid network and a large client base throughout the years.

REGULATORY STATUS

Altcoinomy is affiliated with VQF, a financial self-regulatory organization specialized in supervising companies active in the fintech industry (see our affiliation on the Swiss Financial Market Supervisory Authority FINMA website)

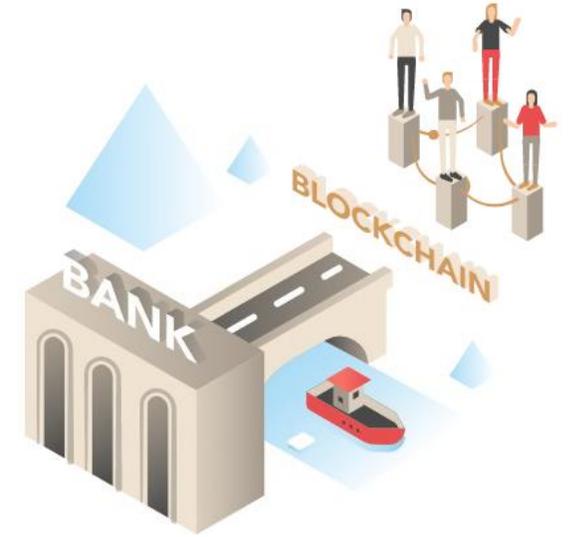
Altcoinomy qualifies as a financial intermediary under Swiss law and thus complies with stringent AML procedures. We are subject to all the duties and requirements set out in the Swiss Anti-Money Laundering Act.

Altcoinomy's business activities were subject to legal opinions issued by Professor Bahar from Bär Karrer law firm. Altcoinomy is in direct relation with the FINMA's Fintech desk and was given a no-action letter as regards its flow business.

RANGE OF OPERATIONS

- Cash out of early crypto adopters in Swiss Private Banks
- KYC onboarding of ICOs' investors
- OTC Block Trade Facilitator
- Security expert and banking integration

CASH OUT OF EARLY CRYPTO ADOPTERS IN SWISS PRIVATE BANKS



THE PROCESS

Altcoinomy has helped many crypto millionaires open an account in Swiss Private bank

The KYC procedure depends on the crypto profile of the client:

- (i) Miners
- (ii) Traders
- (iii) Early adopters and ICO investors
- (iv) Corporate entities who have accepted bitcoin as a payment against goods or services

The case is drafted, documented, submitted to the bank and defended to the account opening committee. The procedure has been established directly with the banks' compliance officers.

Altcoinomy undertakes a thorough forensic analysis of the client's assets, including the verification of the original source of funds, as well as the proof of legitimacy at exchange and wallet level. Transactions are verified and matched whether fiat to crypto or crypto to crypto.

THE CASH OUT LOGISTICS

Altcoinomy works with well known exchanges and splits the amount to be converted into fiat currencies by tranches of 50-100 BTC several times a day working with the following exchanges:

- (i) Kraken
- (i) Bitstamp
- (iii) Bitfinex

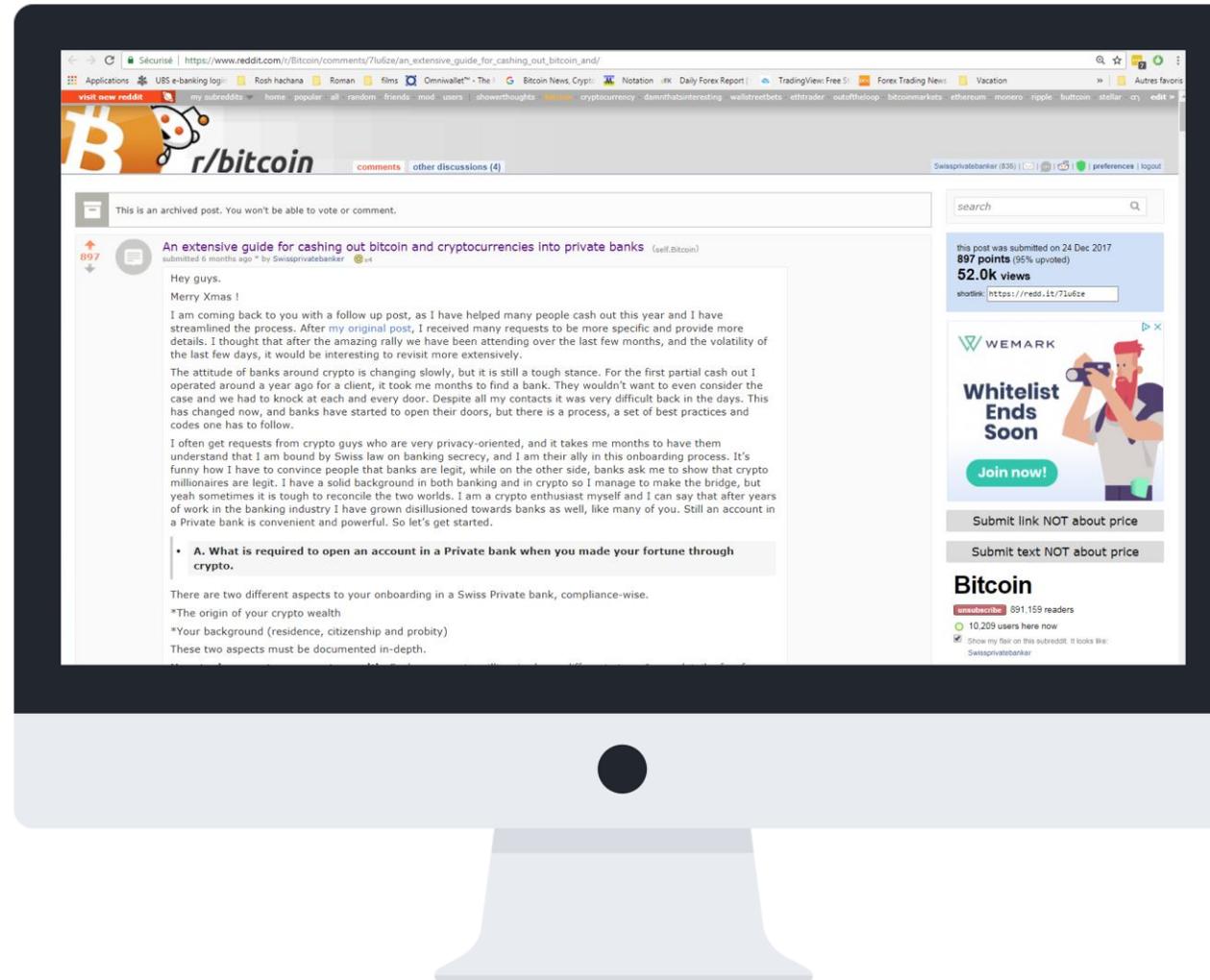
Altcoinomy also has ongoing business relationships with most well-known OTC desks (Cumberlandmining, CIRCLE)

Altcoinomy can cross OTC with its own client base.

If the client wants to cash out directly from his own account at a crypto exchange, Altcoinomy can help increase daily withdrawal limits.

CASH OUT OF EARLY CRYPTO ADOPTERS IN SWISS PRIVATE BANKS

REDDIT POST



KYC ONBOARDING OF ICOs' INVESTORS

THE PLATFORM

Altcoinomy is currently implementing a state-of-the-art platform to facilitate the onboarding of ICO investors. Detailed AML onboarding process was submitted to VQF and approved.

The platform shall comply with the applicable requirements:

- (i) Video and online identification as per the relevant FINMA circular;
- (ii) Flag and geolocation of IP addresses from countries under sanctions;
- (iii) Forensic analysis of the block explorer, and clusterisation of public keys.

The platform is secured:

- (i) Sensitive information is one-way encrypted with a PGP public key;
- (ii) Collected information from an Exoscale Public web server transits through SFTP;
- (iii) The SFTP server gets all encrypted files and dumps the database through a Web API to an isolated Web Server;
- (iv) Information is decrypted thanks to a cold stored private key.



KYC ONBOARDING OF ICOs' INVESTORS

BUSINESS PARTNERSHIPS WITH BANKS IN RELATION TO ICOS

Altcoinomy works with 2 established private banks in Geneva Switzerland:

- (i) CHF/EUR/USD IBANs are given to KYC compliant investors. The ICO can therefore collect crypto AND Fiat
- (ii) The Foundation or company running the ICO is granted a corporate account from the beginning, to facilitate the ICO cash-out.

Opening a bank account presents key advantages when launching an ICO: ICO companies now can hedge against the volatility of cryptocurrency, invest their assets in low volatility financial products, and pay in fiat for the development of their project.

THE FIRST ICOS LAUNCHED BY ALTCOINOMY

Altcoinomy is planning on launching its first ICOs in early 2019.

These ICOs aim to tokenize prestigious non-fungible tangible hard assets such as fine wines, high end gemstones, collectible cars or other components of the Knight Frank Luxury Investment Index.

Negotiations have started on a very selective basis to harbor further high profile ICOs as of the first quarter 2018.



STABLE COINS - BACKED BY HARD ASSETS



OTC BLOCK TRADE FACILITATOR



KYC

Altcoinomy performs a full KYC check on both buyer and seller, including a physical meeting with both parties

The seller provides Altcoinomy with

- (i) a wallet address so the balance in BTC can be checked;
- (ii) a proof of ownership of the wallet (message signature or micro transaction);
- (iii) any KYC/AML information required in relation to the origin of the BTC.

Altcoinomy performs an extensive forensic analysis of the wallet through quantitative screening of the block explorer

The buyer provides Altcoinomy with

- (i) proof of funds;
- (ii) any KYC/AML information required in relation to the origin of the funds.

Once the buyer and the seller are cleared, Altcoinomy discusses with both side to fix the price for the BTC and any other specific conditions.

OTC BLOCK TRADE FACILITATOR



OPERATIONAL SET UP AND CONTRACTS

Altcoinomy makes sure that:

- (i) the seller has a bank account where the proceeds of the transaction can be transferred;
- (ii) the buyer has a wallet where the purchased BTC can be transferred.

Purchase and sale agreements stating the number of BTC and the applicable price are entered into between Altcoinomy and the buyer, respectively the seller.

Business Introducer Agreements are entered into between Altcoinomy and the parties introducing the buyer and the seller to Altcoinomy.

EXECUTION

Transfer of the BTC to Altcoinomy's wallet

Transfer of the payment to Altcoinomy's bank account

Once the payment is received, transfer of the BTC to the buyer and payment to the seller, less 1% of each leg which corresponds to Altcoinomy's margin

Should the deal fail, both parties are reimbursed swiftly.

SECURITY EXPERT & BANKING INTEGRATION

OFFLINE PRIVATE KEY GENERATION

Altcoinomy has developed a script to generate public/private key offline

- (i) the linux based script runs on BIP 39 protocol to generate deterministic wallets;
- (ii) Several crypto currencies' key generation have been automated including:

- BTC,
- ETH,
- BCH,
- XMR,
- LTC.

Our clients' coins are cold stored into segregated wallets.

No seed is ever exposed to the light of the internet.

BANKING INTEGRATION

Altcoinomy has developed a platform to integrate the reporting of crypto assets secured on the blockchain, into banking statements.

A mapping table of the banks' clients and their corresponding address on the blockchain helps retrieving programmatically the balance of their crypto assets.

The nominal value in Fiat terms can be reported as if it were real estate or private equity.

With this system, banks and financial institutions can offer crypto currency related services to their clients.



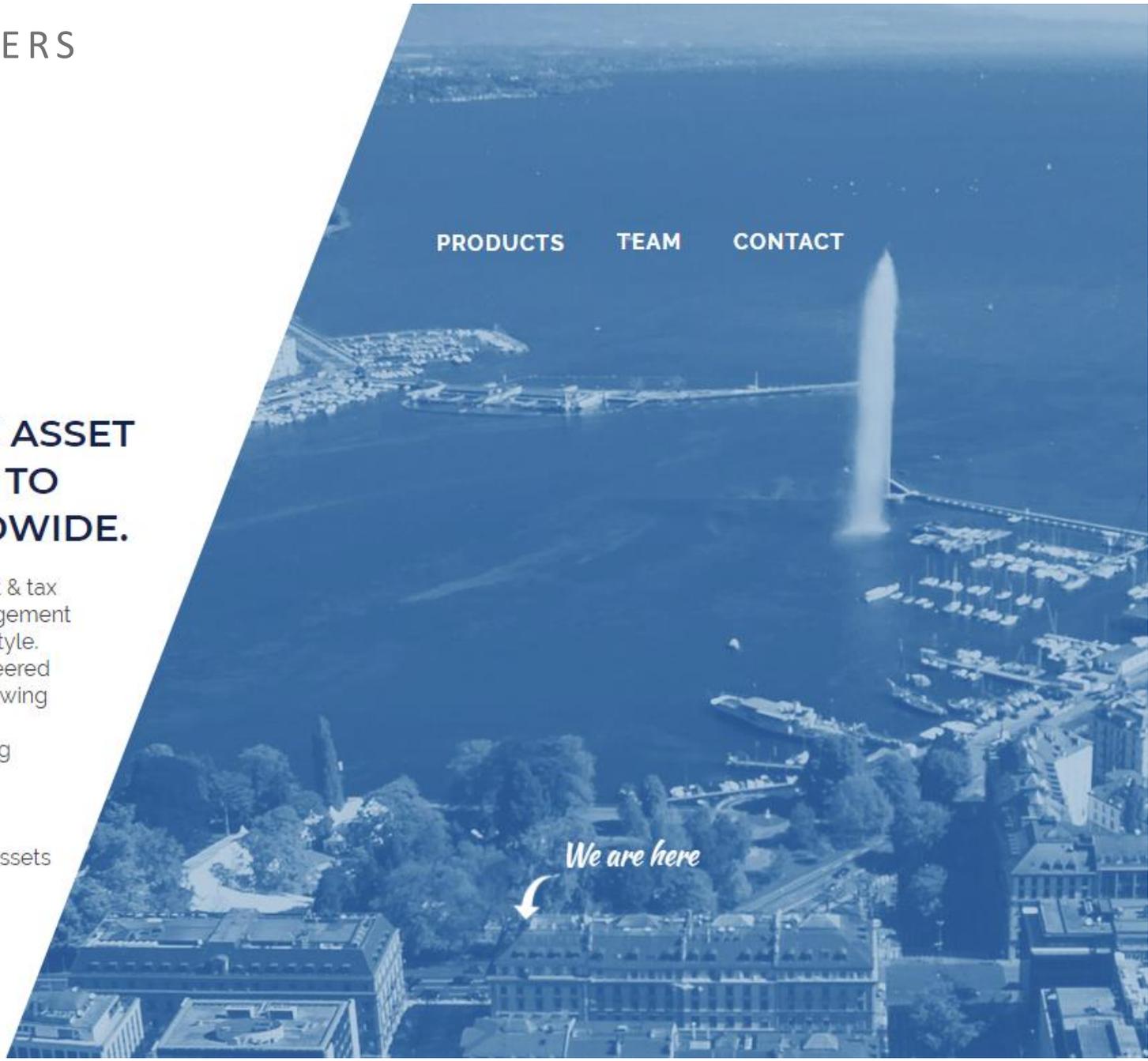
WE ARE ASSET MANAGERS



**WE OFFER TAILOR-MADE ASSET
MANAGEMENT SERVICES TO
PRIVATE CLIENTS WORLDWIDE.**

We craft investment solutions that go beyond cost & tax efficiency, to provide our clients with wealth management catered and suited for their needs, profile and lifestyle. Each of our client's portfolio is meticulously engineered to create long term value. We are dedicated to growing the assets of prominent families and private clients throughout years and generations, providing insights and advisory support on a daily basis.

We value discipline and discretion, we strive for excellence, and handle the management of your assets with a detailed-oriented quantitative approach.



ALTCOINOMY TEAM

OLIVIA COHEN
Founder / COO

CONSTANTIN LANARAS
Founder / CEO

CONSTANTIN PAPADIMITRIOU
Chairman

AFSANEH HEYAT
Head of ICO Onboarding

ADI SOMECH
Head of Flow Business

MARIE-ELISE LIECHTI
Compliance Officer

NOÉ CURTZ
Security Officer

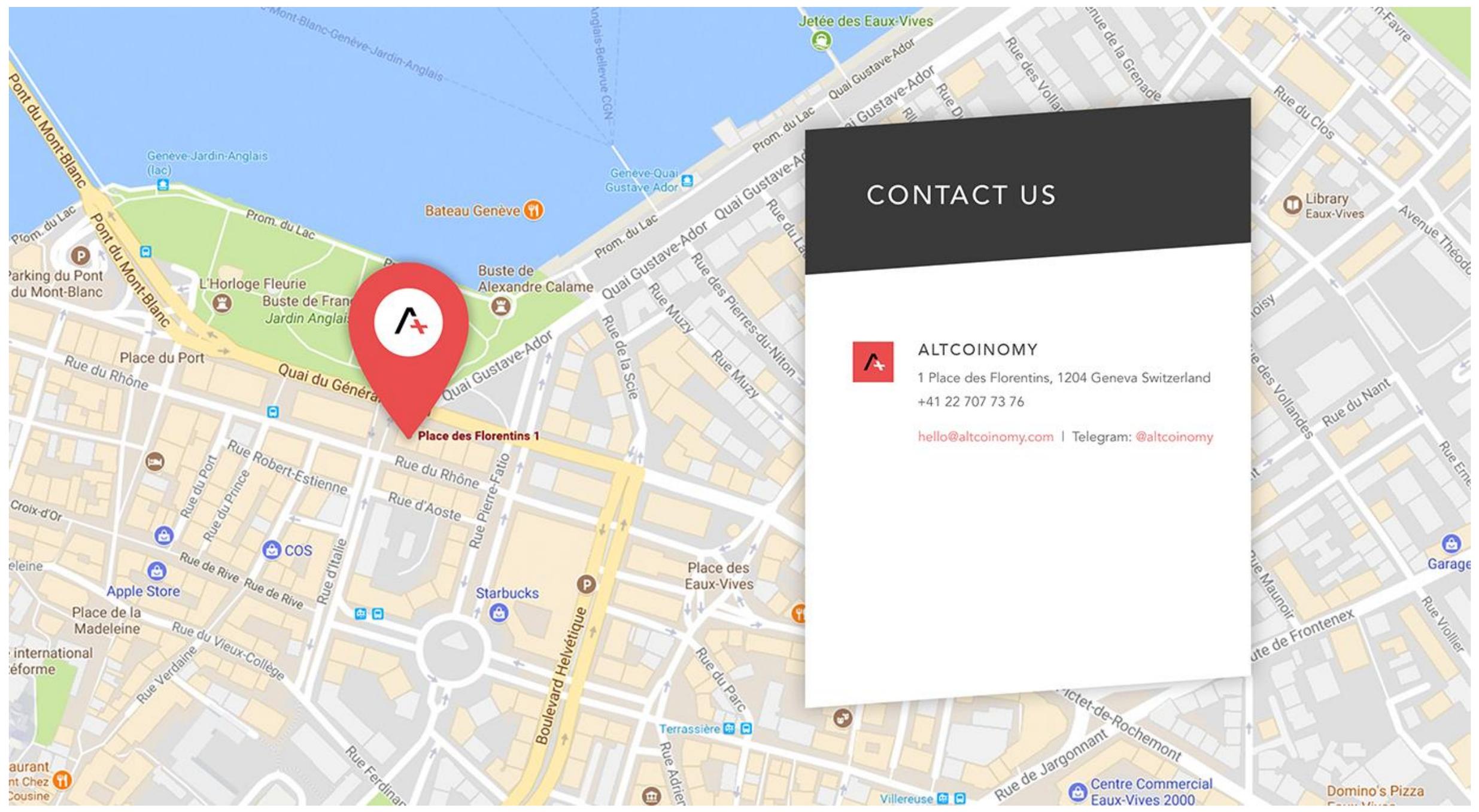
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Compliance Officer

JEAN CHANAY
Compliance Officer

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Domino's Pizza