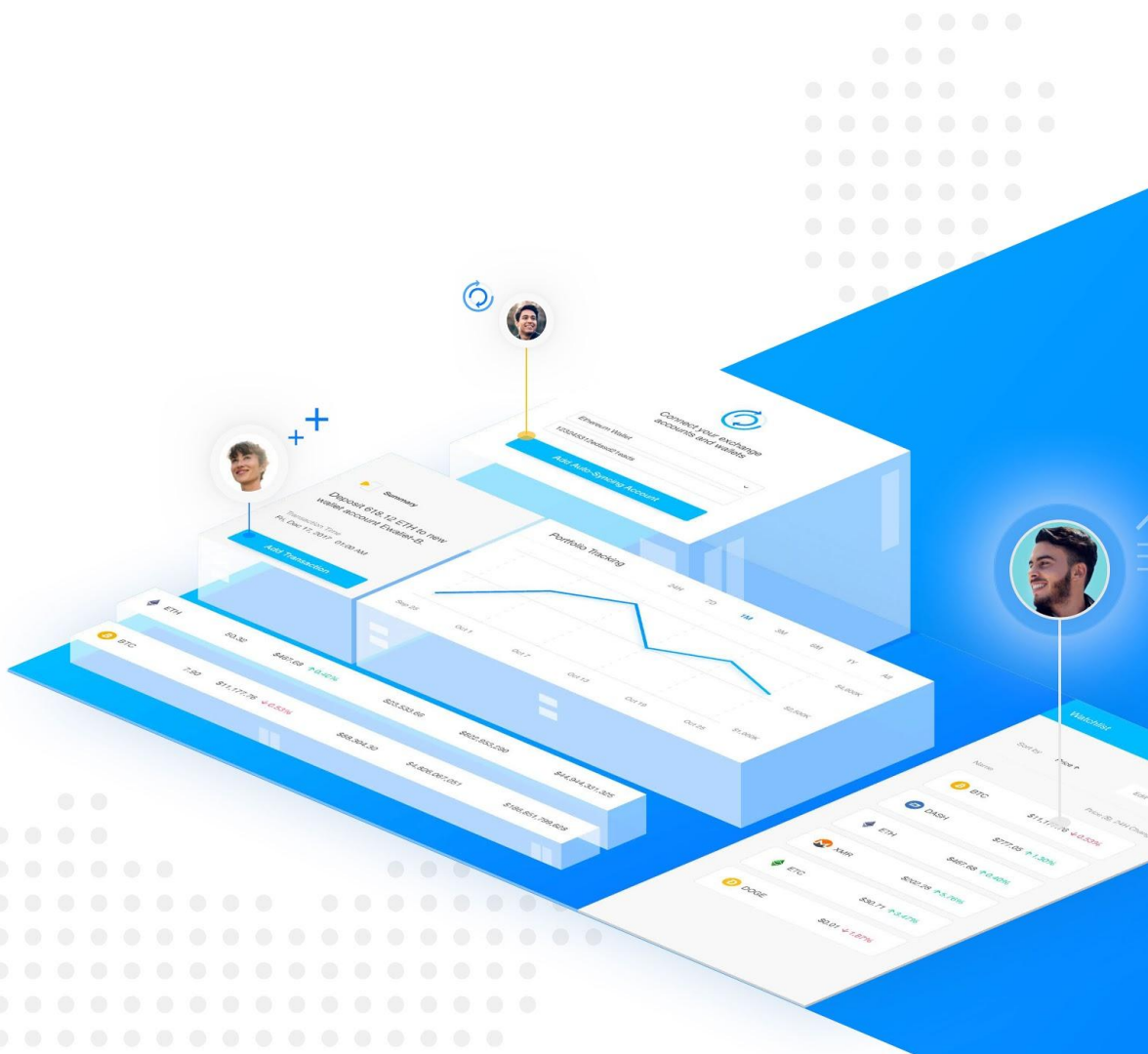




The right way to manage,
track and engage with
crypto-assets

 [Visit Blox.io >](https://blox.io)





**Tel-Aviv,
San Francisco,
Gibraltar &
Shanghai offices**



**More than \$3B
is already
managed using
blox platform**



30+ employees



100K+ users



The leading crypto asset
tracking & management
platform in the market



```
1 pragma solidity ^0.4.7;
```

```
2  
3  
4 import "./StandardToken.sol";
```

```
5  
6  
7 /*  
8  * CrowdsaleToken  
9  *  
10 * Simple ERC20 Token example, with crowdsale token creation  
11 */
```

```
12 contract CrowdsaleToken is StandardToken {
```

```
13  
14     string public name = "CrowdsaleToken";
```

```
15     string public symbol = "CRW";
```

```
16     uint public decimals = 18;
```

```
17  
18     // 1 ether = 500 example tokens
```

```
19     uint PRICE = 500;
```

```
20  
21     function () payable {
```

```
22         createTokens(msg.sender);
```

```
23     }
```

```
24  
25     function createTokens(address recipient) payable {
```

```
26         if (msg.value == 0) throw;
```

```
27  
28         uint tokens = safeMul(msg.value, getPrice());
```

```
29  
30         totalSupply = safeAdd(totalSupply, tokens);
```

```
31         balances[recipient] = safeAdd(balances[recipient], tokens);
```

```
32     }
```

```
33  
34     // replace this with any other price function
```

```
35     function getPrice() constant returns (uint result){
```

```
36         return PRICE;
```

```
37     }
```

```
38 }  
39
```



Some Interesting Facts

Cryptocurrency coin sales (investments) are HUGE!

- ↗ **Mastercoin** - In 2013 raised **5000 BTC**.
- ↗ **Ethereum** - In 2014 ETH raised **\$18**.
- ↗ **Golem** - in November, 2016 Golem raised **\$9M in 15 minutes**.
- ↗ **Meloport** - In April, 2017 MLN raised **\$2.5M in 3 minutes**.
- ↗ **Aeternity** - In April, 2017 XAE raised **\$5.5M in few days**.

Crypto Assets Present A Challenge



Asset custody, privacy
and security



Regulatory uncertainty
and increasing Gov.
scrutiny



High volatility
requires constant
tracking

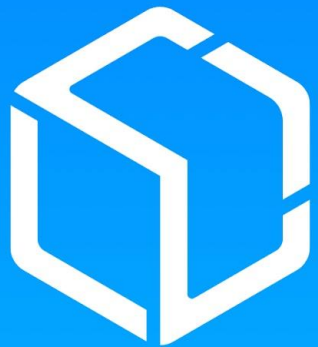


Tens of blockchains and
hundreds of exchanges



OUR PRODUCTS

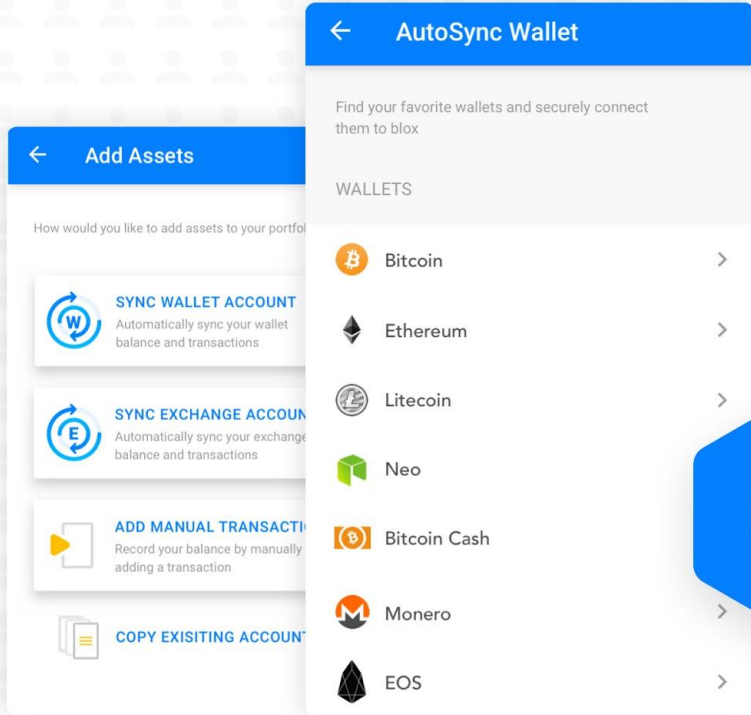




blox

FOR INDIVIDUALS





Automatically
sync more than
20 of the top
blockchains and
exchanges



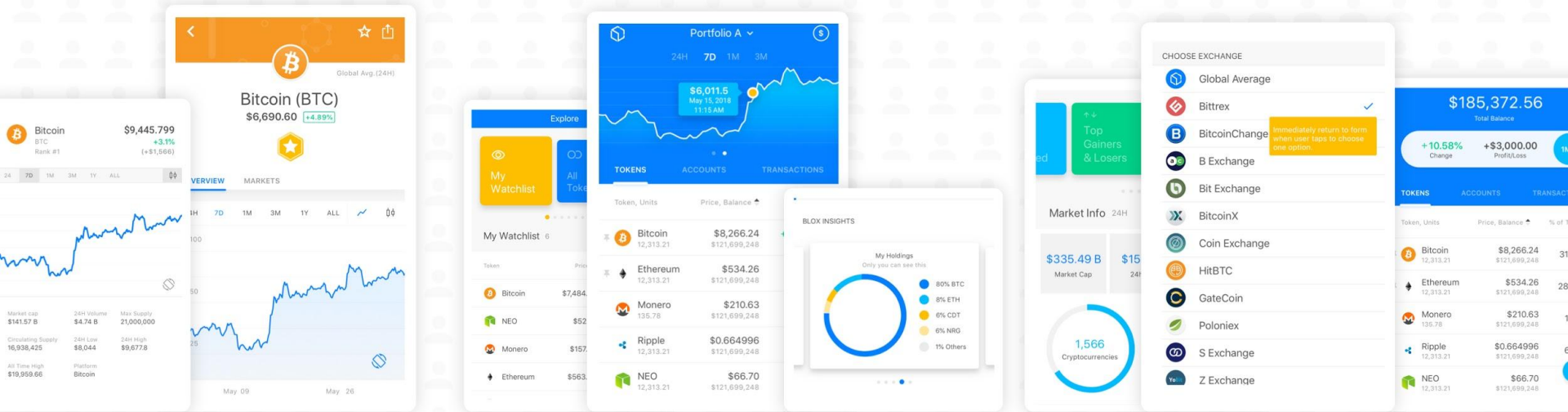


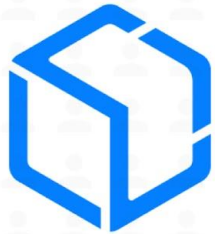
Keep in touch with
your assets from
mobile and web
Cloud based, cross platform



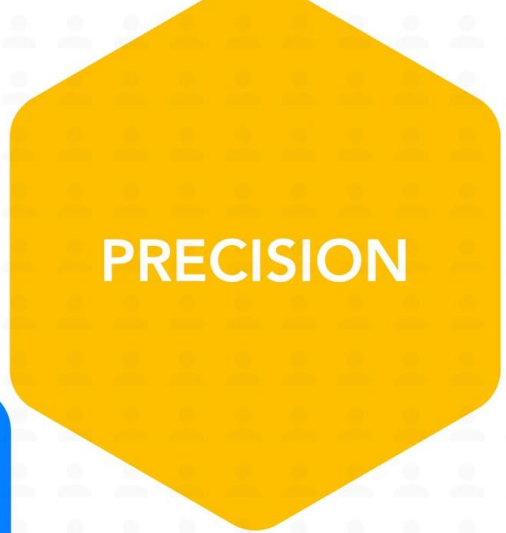
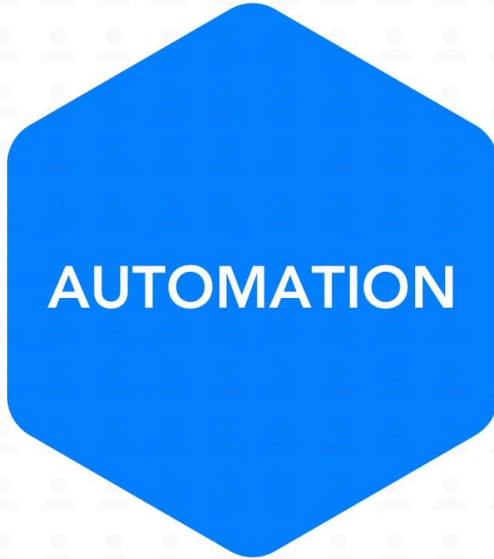


Market data, 3000+ different crypto assets





blox
BUSINESS



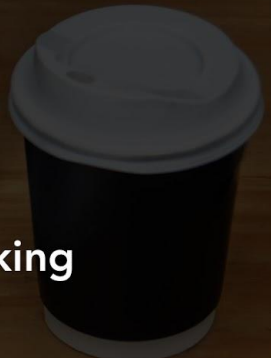
More than 90%
of companies use
excel sheets to
handle cryptos

Problems

- High error margin
- Inaccurate reporting
- Impaired decision making

Blockchain is the only high tech sector in history in which hundreds of billions in assets are managed using excel tables.

No	Marketing Budget	Categories	Unit	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16
10460	Benefits	1-Personal	0	12,034	13,565	10,674	13,095	16,392	12,357	20,775	24,766
35246	Payroll taxes	1-Personal	0	345	347	154	1,953	374	934	-	-
76745	Salaries	1-Personal	1	521	434	178	519	1,860	943	764	133
76023	Commissions and bonuses	1-Personal	0	0	2,300	189	90	23	456	246	346
23674	Personnel Total	1-Personal	1	12,900	16,646	11,195	15,657	18,639	13,890	25,326	29,599
14678	Web Research	2-Marketing	2	6,000	2,300	5,000	1,500	1,200	1,286	1,500	4,600
10567	Independent Research	2-Marketing	1	2,000	5,420	3,000	2,100	900	680	4,252	3,674
96643	Firm Research Fees	2-Marketing	0	8,200	4,900	2,000	8,000	-	4,600	6,800	7,560
17695	Market Research Total	2-Marketing	3	16,200	12,620	10,000	14,600	10,100	5,312	10,252	15,074
34016	Pro	3-Commu	2	1,239	190	1,245	432	134	357	2,456	-
4221	Br	3-Commu	1	522	431	573	323	612	453	355	-
15	Wk	3-Commu	1	10,432	-	10,430	14,093	12,890	13,956	24,890	45,780
34	Dir	3-Commu	0	-	532	156	1,090	234	426	236	3,688
16512	Commu	3-Commu	0	-	10	10	57	54	346	865	3,467
	Commu	3-Commu	4	12,662	15,111	15,136	15,136	15,136	15,136	28,812	56,965
	Commu	3-Commu								1,367	247
	Commu	3-Commu								145	207
	Commu	3-Commu								100	500
	Commu	3-Commu								356	678
	Commu	3-Commu								1,632	20,775
	Commu	3-Commu								15,611	





Focus on your core
business, save cost
and time



Stay in touch with
your assets, make
better decisions



Streamline
communications
with your ERP, CPA
and External
Auditors



Securely march your
organization into
the tomorrow's
economy

Accounting and asset performance reports

Transaction Labels

Int Type	Label	Input
sum	Mining	Synced
sum	Mining	Synced
sum		Synced
sum		Synced
sum		Synced
sum		Synced
sum	Mining	Synced
sum	Jeffrey D's pay...	Synced
sum		Synced

Creating Labels

← Create New Label

Label Name

Label Color

Blue Light Blue Yellow Green Red

Portfolio A | Coin Market | Blox Portfolios 12 | USD (\$) | TheBloxTeam | Watchlist

← Dashboard

Transactions of Portfolio A | Export CSV | + Wallet / Exchange | + Transaction

Operation	Time	Token	Amount	Account Name	Account Type	Label	Input	Notes
Withdrawal	Aug 12, '16 21:20	TKN	12.00000000	MyEthWallet	Ethereum	Mining	Synced	Click to add r
Withdrawal	Aug 12, '16 21:20	TKN	12.00000000	MyEthWallet	Ethereum	Mining	Synced	Click to add r
Withdrawal	Aug 12, '16 21:20	TKN	12.00000000	MyEthWallet	Ethereum		Synced	Company
Withdrawal	Aug 12, '16 21:20	TKN	12.00000000	MyEthWallet	Ethereum		Synced	Investment
Withdrawal	Aug 12, '16 21:20	TKN	12.00000000	MyEthWallet	Ethereum		Synced	Investment
Withdrawal	Aug 12, '16 21:20	TKN	12.00000000	MyEthWallet	Ethereum	Mining Jeffrey D's pay...	Synced	Click to add r
Withdrawal	Aug 12, '16 21:20	TKN	12.00000000	MyEthWallet	Ethereum		Synced	Click to add r
Withdrawal	Aug 12, '16 21:20	TKN	12.00000000	MyEthWallet	Ethereum		Synced	Click to add r

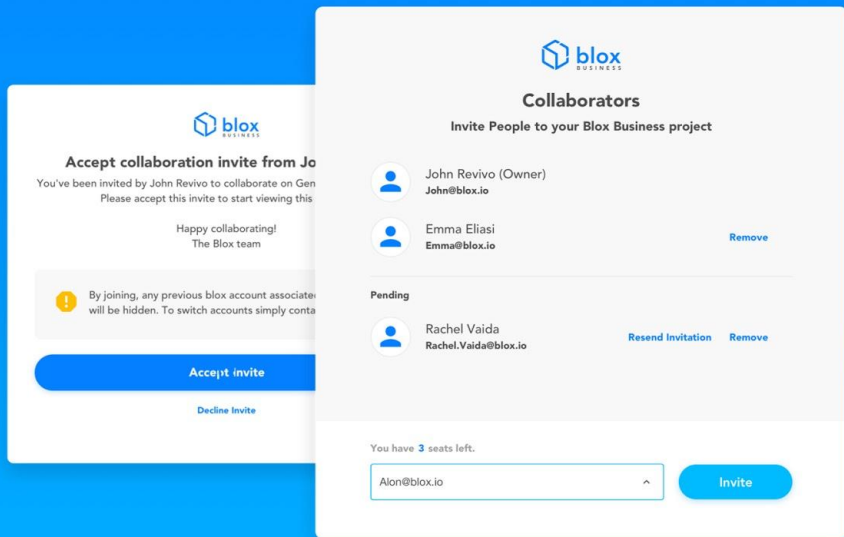
9-16 from 131 transactions. | 1 2 3 4 5 6 7 ... 31

Sort by Price ↓

Name

- BTC
- DASH
- ETH
- XMR
- ETC
- DOGE
- LSK





Multi-peer: add
your team members
to Blox and keep
your organization
aligned



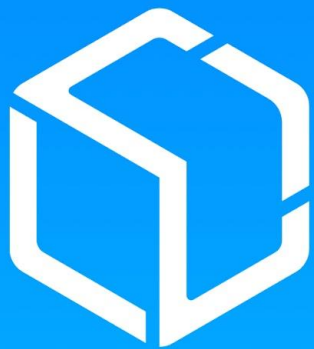
Partners & Users



Over
\$ **3** billion
tracked and
managed in
Blox Business

GOAL

Over 20 Bil by end of 2018



bloxAPI

DEVELOPER'S SOLUTIONS



Simple API to query leading blockchains for balances, token transfers, transactions and more

SUPPORTED BLOCKCHAINS

ETH, BTC, NEO, ripple, EOS, ETC, BCH,
ZCash, Dash, Coinbase and more

The diagram features a central blue hexagon at the top labeled 'blox API'. Three dashed white lines connect it to three hexagons below: an orange one with the Bitcoin symbol, a dark grey one with the Ethereum symbol, and a light green one with the NEO symbol. Vertical dashed white lines extend upwards from the top of the blue hexagon.

blox API

Simple API
integrations to
leading exchanges to
query trades,
balances and more!

Poloniex, Binance, GDax, Bittrex,
Huobi and more!

The diagram features a central blue hexagon labeled 'blox API' at the top. Three dashed white lines extend downwards from this hexagon to three white hexagons below it. Each white hexagon contains the logo and name of a cryptocurrency exchange: Poloniex, Binance, and GDAX. The background is a solid blue color with a pattern of light blue hexagons at the bottom. Vertical dashed white lines extend from the top of the page down to the 'blox API' hexagon.

blox API

POLONIEX

 **BINANCE**

 **GDAX**



**WE'RE
HIRING
NOW**

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 **Visit our website: Blox.io**