

Gaps between the
Traditional Financial world,
Fintech & Crypto

BLOCK
CHAIN

& The Regulators Role



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Background



TRANSITIONING NEW WORLD INNOVATIONS
INTO ESTABLISHED COMPANIES





How many hold Crypto?

How many from the Traditional Financial world?





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Seems as though I Work in 2 Parallel Worlds





And each side asks:

Why do we even need them?



Differences Between The Traditional Financial World & Crypto, And why they should be working together for the good of the human financial evolution



Some of the Differences: Language





Some of the Differences: Language





Some of the Differences: Ideology



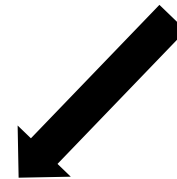
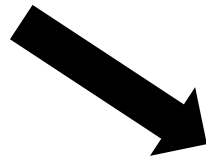


Some of the Differences: Ideology





Legitimate questions





Legitimate questions

Why am I not the owner of my data,
and decide who I want to sell it to?





The New price tag is Privacy

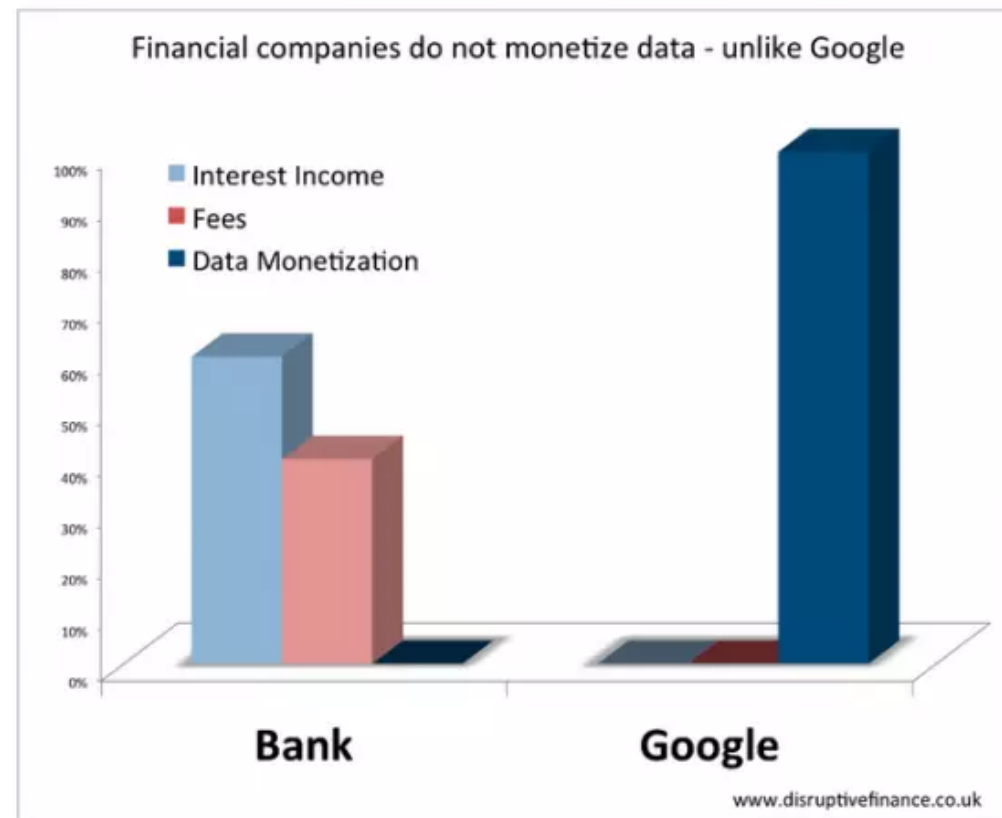




Different

BUSINESS MODELS

Finance does not monetize its wealth of data





The more immediate threat on traditional financial services

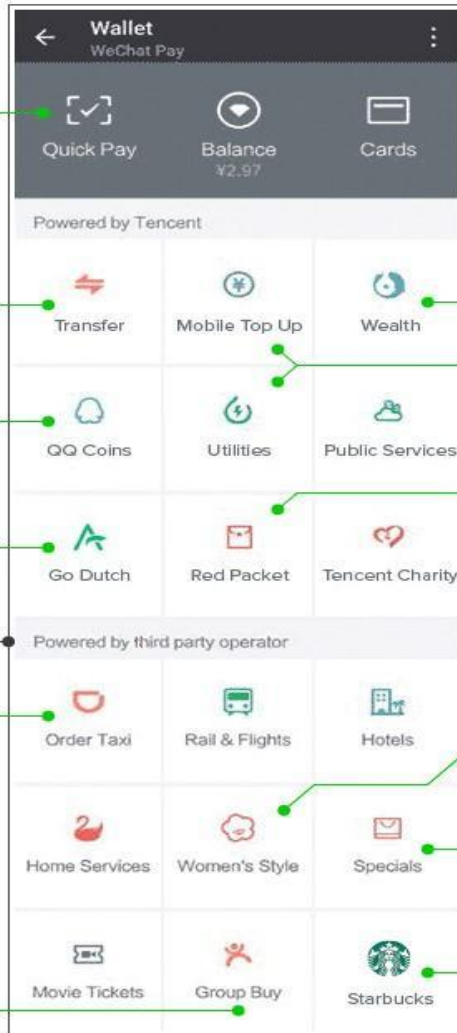
 All the ways Amazon is unbundling the bank





The more immediate threat on traditional financial services

A BRIEF OVERVIEW OF WeChat Pay



When users make a purchase in an offline store, they can provide a payment code (bar code / QR code) for vendors to scan.

A convenient way to send money to your contacts.

QQ Coins are Tencent's digital currency. They're used in games and to pay for things in the Tencent universe.

A convenient way for a group of people to split the bill.

This area is for third party companies to develop apps that run on WeChat's platform.



Nearly 450 million people use Didi Chuxing, China's largest ride sharing company. This area provides in-app access.



Dazhong Dianping is a group buying brand that is similar to Groupon.

רכישה בחנויות פיזיות באמצעות ברקוד ו QR קוד

העברת תשלום לאנשי קשר, וחלוקת תשלום בין קבוצת אנשים

תשלום במטבעות וירטואליים של Tencent

A convenient way for a group of people to split the bill.

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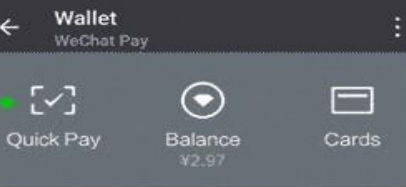


Dazhong Dianping is a group buying brand that is similar to Groupon.

רכישה בקבוצות רכישה דומות לגרופון



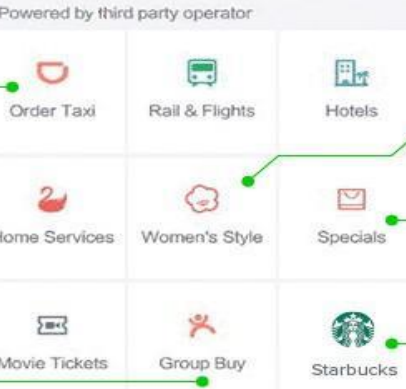
WeChat Pay



Powered by Tencent



Powered by third party operator



Access to WeChat's wealth management products.

An easy way to pay your utility and phone bills.

During Lunar New Year in 2017, WeChat users sent over 14 billion digital red packets!



Access to MeiLiShuo, a Pinterest-like website that enables women to find personalized clothing and skin care products.



Access to deals via e-commerce company, JingDong. JD is the world's third-largest internet company by revenue.

A few Western brands can now be integrated into WeChat wallet.

גישה לכלים לניהול השקעות של wechat

רכישה ישירות מתוך תמונות באתר הדומה ל Pinterest

גישה לעommerce

אינטגרציה של הארנק לחברות מערביות כדוגמת Starbucks

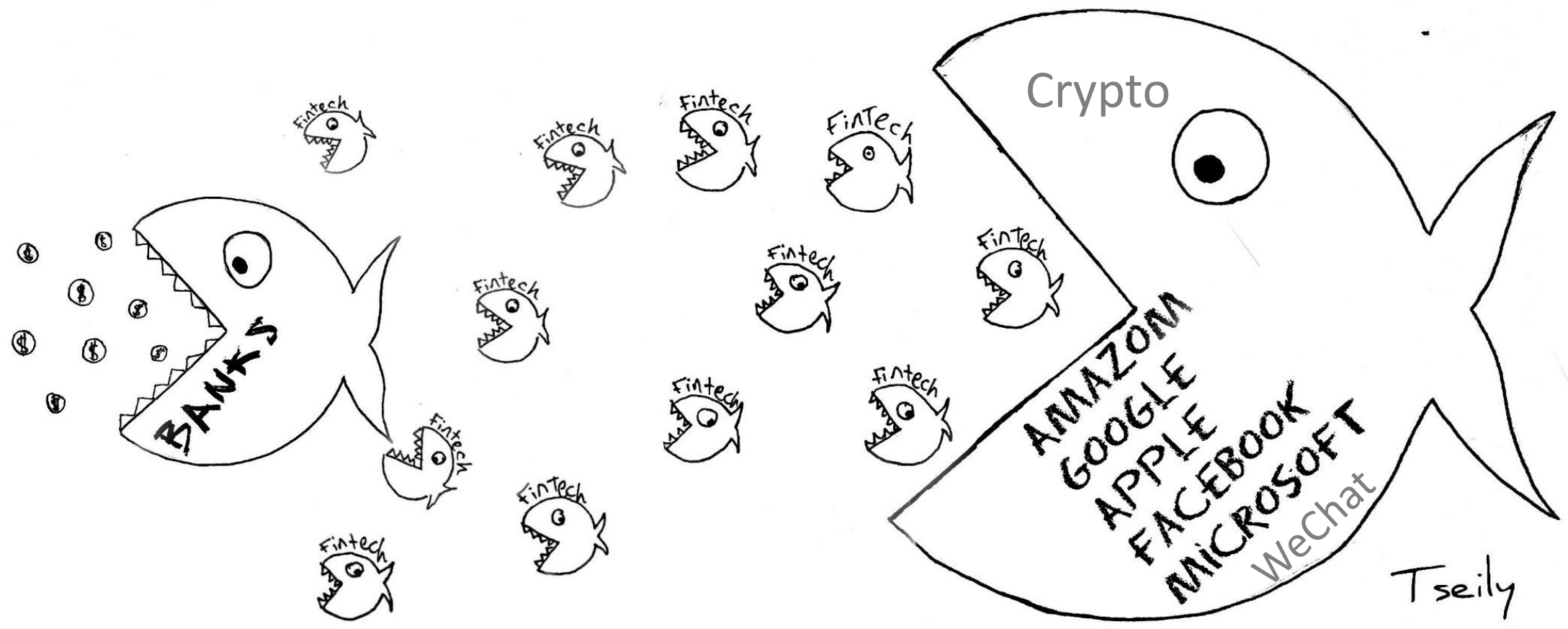


China is becoming Cashless





The Traditional financial world is dealing with:





So where does the Regulator fit in?

The changes can affect Macro Economics



The Day after the Banks





The Day after the Banks





The banks have a major role in Macro Economics



What will happen from a macro economic point of view if central banks loose control over the amount of money of a country?

Either because people are using tech giants as banks,

Or because people are creating and using crypto



Rules have been created for the banking industry to try to prevent economic crisis

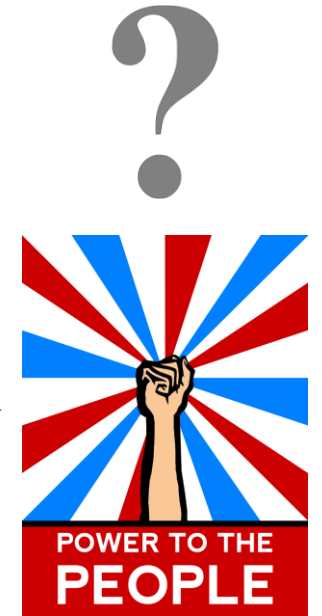


What if the Tech Giants don't keep strong reserves for instance?

Could the next financial crisis happen because of tech giants?

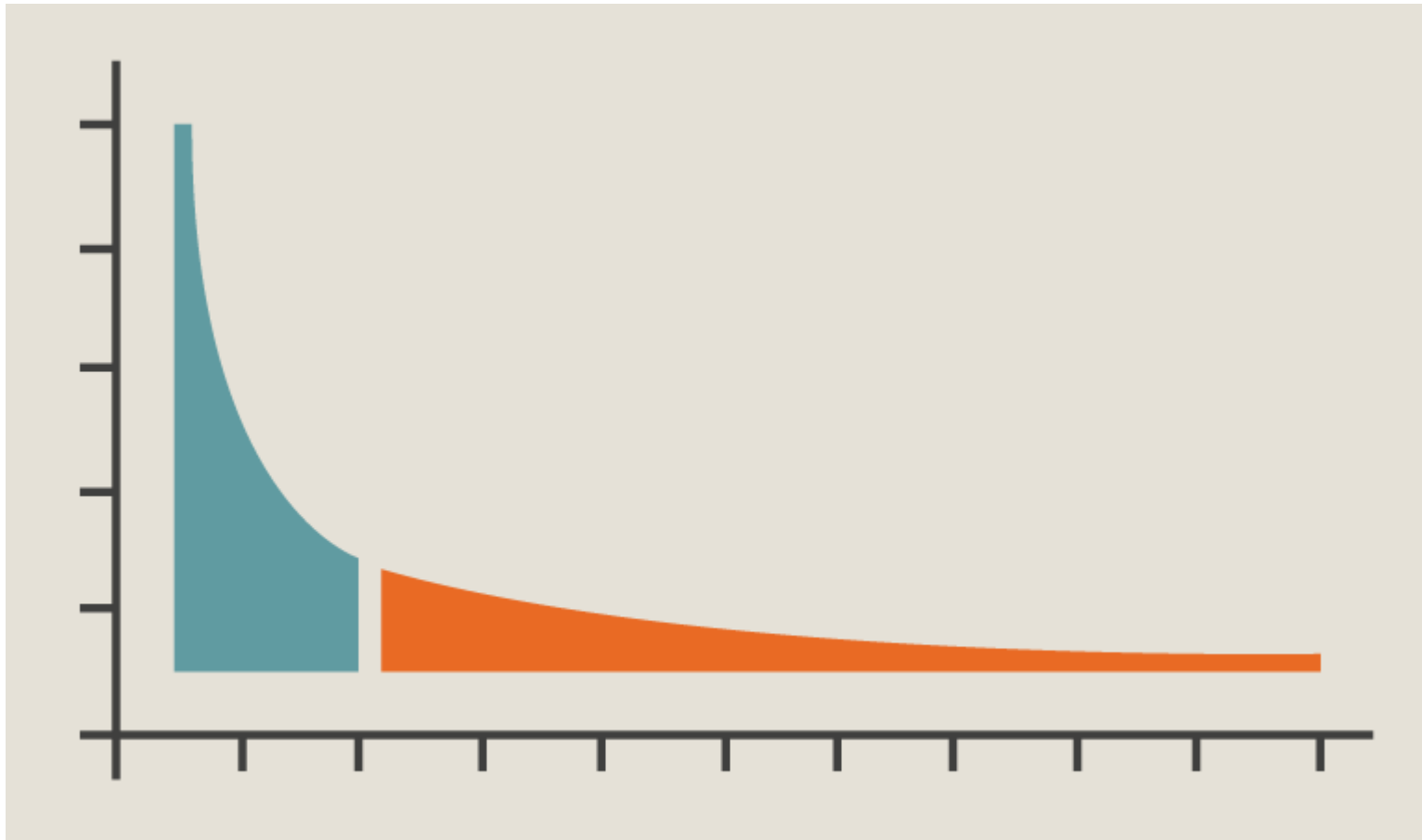


Important Ideological Questions





What are the implications of Opening the Long Tail of currencies?



Utube



The truth is probably somewhere in the middle





The Financial Future is Fascinating

“Change has never happened this fast before
And it will never be this slow again” Graeme wood

Thank You!

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